

Speechcraft in Brief



Build your Toastmasters team

What is it?

- A short, seminar-style presentation that teaches basic Toastmasters skills: speaking and evaluating

Why do it?

- Toastmasters members build their meeting management skills by leading the seminar.
- It's a great way to attract members to an existing club or begin forming a new club.

Participants:

- Get a chance to see what Toastmasters is all about
- Enjoy the camaraderie of a Toastmasters group
- Gain confidence and training in their communication skills

How it works:

You can choose how you want to do the presentation!

- Do sessions in four, six or eight weeks
- 1-2 hours per session

Speechcraft may be:

Presented as part of the Toastmasters meeting which makes it easier for participants to become members at the conclusion of the presentation.

- Invite 5-10 people
- Devote 30 minutes of each meeting to presenting *Speechcraft*

Presented as a seminar-style presentation (outside of club meeting):

- You can invite more people
- Can be tailored to any group or company
- A great way to form a new club

How to get started:

- More information about [Speechcraft](#)
- Order the [Speechcraft Starter Kit](#) (Item 205) from the online store